

## **Independent Retail - Au Naturel**

Nutraceutical is a publicly traded US company with sales in excess of \$170 Million USD. Au Naturel Inc. is Nutraceutical Corporation's international subsidiary and directs the Corporation's international business. Its main activity is marketing Nutraceutical's products either through wholly owned subsidiaries or through its worldwide distributors. It manufactures, markets, distributes and retails a wide range of food supplements and healthy foods that are exclusively sold in the "Healthy Foods Channel." Au Naturel (UK) Inc. was established in 2002 to service approximately 1,200 health oriented retailers in the UK. It currently markets and distributes a selection of Nutraceutical products under the SOLARAY® brand and natural cosmetics under the AUBREY ORGANICS brand into the Healthy Foods Channel.

Au Naturel (UK) Inc were introduced to ILG Assured in 2002 when the USA parent company Nutraceutical first wanted to launch here in the UK.

We were lucky to be appointed as the 3PL provider for Au Natural UK Ltd from the commencement of the project. We have taken great pleasure in working with this company for the last seven years being part of the growth they have enjoyed establishing their brand and adding other brands to it over this time.

We access the Au Natural system directly and receive orders from live just in time data streams processing, shipping all orders the day of receipt. We manage the inbound freight clearance and delivery by air and sea from the USA to our warehouse. The outbound supply chain is 100% independent UK retailers and getting to know the requirements of each customer and meeting their delivery needs has been a big part of the value we have added to the Au Natural service offering.

Both parties have worked hard at creative packaging and delivery solutions to ensure the high standards of service Au Natural want to offer their customers is met every time.